



HELP THE HOMELESS WALKATHON SATURDAY, NOVEMBER 19, 2011

2011 Sponsorship Levels

Visit helpthehomelessdc.org or text Home to 69866* to become a sponsor today

Sponsor Commitment Level and Promotional Opportunities	Examples of Impact a Sponsor has on Helping the Homeless
<p>\$100,000 (select up to 5 Beneficiaries)</p> <ul style="list-style-type: none"> 75 free walker registrations Logo on Help the Homeless T-shirt Logo on <i>helpthehomelessdc.org</i> website with link to Sponsor's website Logo on Walkathon signage 	<ul style="list-style-type: none"> 22 homeless individuals provided shelter for six months OR 12 formerly homeless families provided at least nine months of affordable housing OR 5 formerly chronically homeless individuals sustained in permanent supportive housing for one year
<p>\$50,000 (select up to 4 Beneficiaries)</p> <ul style="list-style-type: none"> 50 free walker registrations Logo on Help the Homeless T-shirt Logo on <i>helpthehomelessdc.org</i> website with link to Sponsor's website Logo on Walkathon signage 	<ul style="list-style-type: none"> 11 homeless individuals provided shelter for six months OR 9 formerly homeless families provided four months of affordable housing
<p>\$25,000 (select up to 3 Beneficiaries)</p> <ul style="list-style-type: none"> 40 free walker registrations Logo on Help the Homeless T-shirt Logo on <i>helpthehomelessdc.org</i> website with link to Sponsor's website Logo on Walkathon signage 	<ul style="list-style-type: none"> 5 homeless individuals provided shelter for six months OR 6 formerly homeless families provided at least two months of affordable housing
<p>\$10,000 (select up to 2 Beneficiaries)</p> <ul style="list-style-type: none"> 35 free walker registrations Name on Help the Homeless T-shirt Name on <i>helpthehomelessdc.org</i> website 	<ul style="list-style-type: none"> 400 homeless individuals provided a safe and warm place to sleep for one night OR 6 formerly homeless families provided at least one month of affordable housing
<p>\$5,000 (select up to 1 Beneficiary)</p> <ul style="list-style-type: none"> 30 free walker registrations Name on Help the Homeless T-shirt Name on <i>helpthehomelessdc.org</i> website 	<ul style="list-style-type: none"> 36 homeless individuals provided a medical appointment OR 200 homeless individuals provided a safe and warm place to sleep for one night OR 3 formerly homeless families provided one month of affordable housing
<p>\$1,500 (select up to 1 Beneficiary)</p> <ul style="list-style-type: none"> 20 free walker registrations Name on Help the Homeless T-shirt Name on <i>helpthehomelessdc.org</i> website 	<ul style="list-style-type: none"> 1,500 meals served OR 60 homeless individuals provided a safe and warm place to sleep for one night OR 1 formerly homeless family provided at least one month of affordable housing

*Messaging and data rates may apply